

OPPORTUNITIES FOR EXHIBITOR PARTICIPATION
NAPCE ANNUAL CONFERENCE
The Brown Hotel, Louisville, Kentucky
OCTOBER 21-23, 2010

Option 1 Sponsor a dinner: \$41.00 (inclusive)

Includes:

- Three free exhibit tables (table cloth, table skirt)
- Three conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 2 Sponsor a lunch: \$31 (inclusive)

Includes:

- Two free exhibit tables (table cloth, table skirt)
- Three conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 3 Sponsor a Breakfast: \$26 (inclusive)

Includes:

- Two free exhibit tables (table cloth, table skirt)
- Two free conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

<p>For meal functions, contact Kathleen Dorman (502 736 3015) (kdorman@brownhotel.com) Please arrange to pay the hotel by direct bill and Kathleen is the contact person for this.</p>

Option 4 Make a contribution of \$2,500 or higher to the cost of a meal. In recent years more have found this to be a good option.

Includes:

- Two free exhibit tables (table cloth, table skirt)
- Two free conference registrations
- A five minute commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 5 Rent an exhibit space
 Cost: \$600.00 for one table. Two tables for \$1,100.00 and three tables for \$1,500.00. Non-profits will pay \$500 per table.

Includes:

Each table rented includes a tablecloth and skirt
 One conference registration for each table rented
 Access to the NAPCE membership list
 A listing on the NAPCE web site

Option 6 Rent an exhibit space and have someone from NAPCE handle the exhibit and distribute materials. We find that sometimes it is impossible for a publisher to have a representative attend the conference, but would like to exhibit their materials. Cost: \$400 per table

Includes:

Each table rented includes a tablecloth and skirt
 Access to the NAPCE membership list
 A listing on the NAPCE web site

Option 7 Send catalogs and/or promotional materials for distribution to the attendees. We will distribute promotional materials for your company when accompanied by a free book or another significant resource. Please abide by the shipping and receiving procedures listed below.

HOTEL RESERVATIONS

Your hotel reservations may be made directly with the Brown Hotel, 335 West Broadway, Louisville, KY 40202 (502 583 1234 or 888 888 5252)

Online: http://reservations.ihotelier.com/crs/g_login.cfm?hotelID=13721

Use attendee code: NAPCE/ AYME

Please indicate that you are with NAPCE/AYME to receive the rate of \$125.00 for single or double occupancy. The cut-off date is September 20—**thereafter reservations will be accepted on a space available basis and also at the prevailing rate of the hotel. In recent years we have run out of rooms so please make your reservations early.**

EXHIBIT SETUP

Exhibits will be set up in the general session room of the hotel. We anticipate a 3:00 PM setup time on Thursday, October 21.

AIRPORT TRANSPORTATION

For transportation from the Louisville Airport (SDF) to the Brown Hotel call the hotel and ask for the Bell Stand. Let them know you need a ride from the airport. Go outside of the baggage claim area to the second curb and look for their bus. This is a free service as part of our contract!

PLEASE NOTE: The latest information on the conference is available on our website:
www.napce.org

NAPCE EXHIBITORS' CONTRACT

Please complete this Exhibitors' Contract and indicate which option your company and/or organization will be choosing for this year's conference.

Name of Organization _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____ FAX _____

E-mail _____ Amount of check enclosed _____

Names of person/s representing your company at the conference. This is necessary so that we can prepare name badges and have a count for meals etc.

Please check which option you will be choosing for this year's conference.

- Option 1 Sponsor a dinner
 Option 2 Sponsor a lunch
 Option 3 Sponsor a breakfast
 Option 4 Contribute to one of the meals (please indicate the amount _____)
 Option 5 Rent exhibit table or tables
 Option 6 Rent exhibit table and have NAPCE handle the exhibit
 Option 7 Send a free book for distribution to the attendees

Please send this completed form with the appropriate check made out to NAPCE:

**NAPCE, Dennis E. Williams
2825 Lexington Rd.
Louisville, KY 40280**

**502 649 3726
Fax: 502 339 8789
email: Mail@napce.org**

Payment arrangements and additional information:

For options 1, 2, 3 (meals) the payment arrangement will be negotiated directly with the Convention Service Manager of the hotel. (Kathleen, 502 736 3015, kdorman@brownhotel.com)

For options 4, 5, 6 and 7 (exhibit space) Make out the check to NAPCE and mail it to NAPCE, 2825 Lexington Rd., Louisville, KY 40280.

Option 4: Make a contribution to a meal. (\$2,500 and up)

Option 5: Exhibit space rental

One table = \$600

Two tables = \$1,100

Three tables = \$1,500

Option 6: Rent exhibit table or tables and have NAPCE handle the exhibit.

One table = \$400

Two tables = \$800

Option 7: Send catalogs and/or promotional materials for distribution to the attendees.

We will distribute promotional materials for your company when accompanied by a free book or another significant resource. Please check with Dennis Williams about how to get these resources to the conference. 502 649 3726 or mail@napce.org

SHIPPING & RECEIVING PROCEDURES

- The client is responsible for the arrangements and all expenses of shipping materials, merchandise, exhibits or any other items to and from the Hotel. The Hotel must be notified in advance of shipping arrangements to insure proper acceptance of these items upon arrival at the Hotel. A fee of \$3.00 per box will apply. Boxes over 3 feet in diameter or weighing over 40 pounds will be assessed at \$6 per box. A \$3.00 per box storage fee for all items stored for more than three (3) days prior to event and more than three (3) days after an event will be charged.
- Address the boxes as follows: NAPCE Conference, October 21-23, 2010, Attention: Kathleen Dorman, The Brown Hotel, 335 West Broadway, Louisville, KY 40202.