

OPPORTUNITIES FOR EXHIBITOR PARTICIPATION
NAPCE ANNUAL CONFERENCE
San Jose Marriott, San Jose, California
OCTOBER 18-20, 2007

Option 1 Sponsor a dinner

Includes:

- Three free exhibit tables (table cloth, table skirt)
- Three conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 2 Sponsor a lunch

Includes:

- Two free exhibit tables (table cloth, table skirt)
- Three conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 3 Sponsor a Breakfast

Includes:

- One free exhibit table (table cloth, table skirt)
- Two free conference registrations
- A brief commercial opportunity to the entire group
- Access to the NAPCE membership list
- A listing on the NAPCE web site

For meal functions, contact Tracey McKinney (408 278 4425)
(tracey.mckinney@marriott.com)

Please arrange to pay the hotel by direct bill and Tracey is the contact person for this.

Option 4 Rent an exhibit space

Cost: \$585.00 per table (Non-profit companies will pay \$450.00)

Includes:

- Each table rented includes a tablecloth and skirt
- One conference registration for each table rented
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 5 – Rent an exhibit space and have someone from NAPCE handle the exhibit and distribute materials. We find that sometimes it is impossible for a publisher to have a representative attend the conference, but would like to exhibit their materials.

Cost: \$450 per table

Includes:

- Each table rented includes a tablecloth and skirt
- Access to the NAPCE membership list
- A listing on the NAPCE web site

Option 6 - Send catalogs and/or promotional materials for distribution to the attendees.

We will distribute promotional materials for your company when accompanied by a free book or another significant resource. Please abide by the shipping and receiving procedures listed below.

HOTEL RESERVATIONS

Your hotel reservations may be made directly with the San Jose Marriott, 301 Market St., San Jose, CA 95113 (408 280 1300) You may register online at:

<http://marriott.com/property/propertypage/sjcsj?groupCode=napnap&app=resvlink>

Please indicate that you are with NAPCE to receive the rate of \$100.00 for single or double occupancy. The cut-off date is September 19—**thereafter reservations will be accepted on a space available basis and also at the prevailing rate of the hotel. In recent years we have run out of rooms so please make your reservations early.**

EXHIBIT SETUP

Exhibits will be set up in the general session room of the hotel. We anticipate a 1:00 PM setup time on Thursday, October 18.

AIRPORT TRANSPORTATION

For transportation from the San Jose Airport to the San Jose Marriott we suggest that you use taxis as the distance is only 3-4 miles.

PLEASE NOTE:

The latest information on the conference is available on our website: www.napce.org

NAPCE EXHIBITORS' CONTRACT

Please complete this Exhibitors' Contract and indicate which option your company will be choosing for this year's conference.

Name of Organization _____

Contact person _____

Address _____

City _____ State _____ Zip _____

Office Phone _____ Cell Phone _____ FAX _____

E-mail _____ Amount of check enclosed _____

Names of person/s representing your company at the conference. This is necessary so that we can prepare name badges and have a count for meals etc.

Please check which option you will be choosing for this year's conference.

- Option 1** **Sponsor a dinner**
- Option 2** **Sponsor a lunch**
- Option 3** **Sponsor a continental breakfast**
- Option 4** **Rent exhibit table or tables**
- Option 5** **Rent exhibit table or tables and have NAPCE handle the exhibit**
- Option 6** **Send a free book for distribution to the attendees**

Please send this completed form with the appropriate check made out to NAPCE:

**NAPCE, Dennis E. Williams
 2825 Lexington Rd.
 Louisville, KY 40280
 502 649 3726
 Fax 502 339 9692
 email:mail@napce.org**

Payment arrangements and additional information:

1. For options 1, 2 and 3 the payment arrangement will be negotiated directly with the Event Manager of the hotel. (Tracey, 408 278 4425 tracey.mckinney@marriott.com)
2. For option 4 - Exhibit space rental
 - One table = \$585
 - Two tables = \$1,000
 - Three tables = \$1,500
3. For option 5 - Rent exhibit table or tables and have NAPCE handle the exhibit.
 - One table = \$450
 - Two tables = \$900
4. For option 6 - Send catalogs and/or promotional materials for distribution to the attendees. We will distribute promotional materials for your company when accompanied by a free book or another significant resource. You must send the product directly to the hotel and not to Louisville, KY. Also, please comply with the shipping and receiving procedures of the hotel. These are listed below.

SHIPPING & RECEIVING PROCEDURES**San Jose Marriott**

Shipping/Receiving Charge: \$10.00 per box and \$100.00 per pallet.

Please label boxes:

**Guest's name (If they are staying in the hotel, if not then address it to Dennis Williams)
NAPCE Conference – 1/18-20/2007
c/o/ Tracey McKinney (Event Manager)
301 South Market Street
San Jose, CA 95113**

Please send materials to arrive no sooner than three days prior to the conference as storage space is limited.